

BOXES.

THE MOST *extraordinary* ORDINARY
THING IN THE WORLD.

GET THE FACTS and see why corrugated boxes
provide value throughout the grocery supply chain.

**They're made from
farmed trees and old
corrugated containers.**

Corrugated packaging is the
most recovered packaging
material in use today.

Corrugated is better than plastic
for healthy oceans and waterways,
use of renewable resources and
reduced global warming.²

**Lightweight + strong
= lower shipping costs.**

Fewer trucks mean less fuel,
lower emissions, and minimized
freight and handling costs.

Ship as many as two or three additional
pallets of product per truckload.

Can be right-sized to any product—no more
need for air pillows and packing peanuts.

For most conditions, stronger corrugated
boxes can be produced with less
raw material, without compromising
performance—even in the most
humid environments.⁴

**They do more than
transport product—they
also deliver your message.**

Boxes can help sell product with high-
impact graphics that drive brand awareness.

Custom graphics maximize in-store impact—
they're advertising billboards when used as
primary packages or display containers.



**Crust us. Pizza boxes can be
recycled.**

It's now been officially established and
agreed that the pizza box is, in fact,
recyclable.

**An independent study¹
confirms it—corrugated
containers that transport fresh
produce are safe and clean.**

More than 90% of used corrugated
containers are returned to the paper
mill, where high temperatures kill
remaining bacteria.

They're made into new boxes,
eliminating the potential transfer
of harmful bacteria from one
shipment to another.

**More corrugated
packaging is recovered
for recycling than any
other packaging material.**

The 3-year average recovery rate
is an impressive 92.3 percent.³

The average corrugated box
contains 50% recycled content.

**Call (847) 364-9600 to find out how boxes
can improve your business.**



FIBRE BOX ASSOCIATION

www.boxesareextraordinary.com

(1) 2019 annual assessment by the Fibre Box Association (FBA) and its member companies; performed in continuation of the industry-wide corrugated container cleanliness studies performed in 2014, 2016, 2017 and 2018. (2) Corrugated Industry Comparative Life Cycle Assessment (LCA) of corrugated containers and reusable plastic containers (RPC); data compares systems using market-weighted averages. (3) Average recovery rate for OCC/Unbleached Kraft papers, 2016 to 2018. (4) Relative Humidity study about the effect of moisture content on the top-to-bottom compression (BCT) of average boxes in the marketplace today.