

2023 Content Calendar Q1

	EXCLUSIVE FEATURES		MERCHANDISE CATEGORIES						OPERATIONAL AREAS						
	Premium Content	Retailer Deep-Dives (an insightful look at major forces in food retailing)	Protein	Produce/Fresh	Deli/Bakery/Foodservice	Center Store/Frozen	Non-Foods, HBC, Health	Beverages	Supply Chain/Operations	Sustainability/Social Responsibility	Store Design & Development	Merchandising/Marketing/Packaging	Technology & Innovation	E-Commerce	Workforce
January AD CLOSE: 12.09.22 MATERIALS DUE: 12.19.22 NRF/FMI Midwinter Jan 15-17	Grocery Retail Innovation Outlook for 2023	Top Regionals Report (Wegmans, Hy-Vee, Raley's)	Transparency and Trust in Protein	Fresh Trends to Watch in 2023	Meal Kit Strategies	Snacks	The New Beauty Shopper	Plant-Based Drink Trends	Distribution Forecast	Sustainable Refrigeration Solutions	Grocery Formats for the Next Decade	2023 Packaging Innovations	AI Driven Grocery Software	Diversifying the Fulfillment Portfolio	Workforce Management Tools
January Issue Special Report: State of the Workplace and Its Transformation in 2023															
February AD CLOSE: 01.16.23 MATERIALS DUE: 01.23.23 NGA Show Feb 26-28	Outstanding Independents	Trader Joe's & Aldi	The Beef Report	Top 10 Fruits and Vegetables of 2023	Prepared Foods	Specialty Diet Report (Keto, Paleo, Gluten-Free)	Paper Products	Functional, Refrigerated and Carbonated Review	Cash Management Strategies	Hottest Diversity Initiatives	Foodservice Innovations	Social-First Marketing Strategies	Price and Promotion Optimization	Assortment Planning Solutions	HR Software Solutions
February Issue Special Report: Grocery Delivery Disruptors (Instacart, Shipt, DoorDash, Uber)															
March AD CLOSE: 02.15.23 MATERIALS DUE: 02.22.23 Expo West March 7-11	Pure Play E-Grocers Report (Boxed, Thrive Market, Hungryroot, Misfits Markets, Weee! Imperfect Foods)	Extreme-Value Leaders (Dollar General, Dollar Tree, Save-A-Lot)	Grilling Forecast	Value-Added Vegetables	Bakery Innovations	Frozen Meal Solutions	Vitamins and Supplements	All About Coffee and Tea	Store Cleaning Solutions	Recycling Strategies	Grocer's Guide to Remodeling and Modernizing	Mastering the Digital Shelf	Future of Payments	Curbside Pickup Innovations	New Recruiting Strategies
March Issue Special Report: Natural/Organic Growth Strategies															

2023 Content Calendar Q2

	EXCLUSIVE FEATURES		MERCHANDISE CATEGORIES						OPERATIONAL AREAS						
	Premium Content	Retailer Deep-Dives (an insightful look at major forces in food retailing)	Protein	Produce/Fresh	Deli/Bakery/Foodservice	Center Store/Frozen	Non-Foods, HBC, Health	Beverages	Supply Chain/Operations	Sustainability/Social Responsibility	Store Design & Development	Merchandising/Marketing/Packaging	Technology & Innovation	E-Commerce	Workforce
April AD CLOSE: 03.15.23 MATERIALS DUE: 03.24.23	10 Most Sustainable Grocers in North America	Walmart	Premium Cuts (Grass-Fed, Organic, Aged, Sustainable)	Cheese Review	Charcuterie Trends	Multicultural Food Trends	Pet Trends	Spring Beer and Wine Review	Loss Prevention Solutions / Avoiding Shrink	Sustainable Sourcing	Fixture Innovations and the Front End	Promotional Strategies In-Store and Online	Fresh Food Ordering Solutions	Autonomous Delivery	Onboarding and Training
April Issue Special Report: Profiles in Sustainability Transformation															
May AD CLOSE: 04.14.23 MATERIALS DUE: 04.21.23 Sweets & Snacks Expo May 22-25 IDDBA Show June 4-6	90 th Annual Report of the Grocery Industry Featuring The PG Top 100 Retailers of Food/Consumables in North America	The Kroger Co. (all banners)	Seafood Sensations	Best Practices in Produce Presentation	New Decorating Styles in Bakery	Candy and Nuts	The Retail Pharmacy of the Future	Alcoholic Beverages	Self-Checkout Advances	Indoor Farming	Equipment Innovations	Loyalty Program Innovations	Food Safety Solutions	Online Review Management	The Future of Flexibility on the Front Line
May Issue Special Report: The State of Snacking, Deli and Bakery															
June AD CLOSE: 05.16.23 MATERIALS DUE: 05.26.23	Top Women in Grocery: Trailblazers, Senior Executives, Rising Stars and Store Managers	Amazon/Whole Foods	Pork, Ham, Bacon and Sausage	Natural/Organic Trends	Deli Growth Strategies	Frozen Meats	Personal Care Products	Energy Drinks	Warehouse of the Future	The Sustainable Cold Chain	Cutting Edge Store Designs	Prepared Foods Packaging	Grocery Analytics Report	Microfulfillment Innovations	Retention and Engagement Success Strategies

2023 Content Calendar Q3

	EXCLUSIVE FEATURES		MERCHANDISE CATEGORIES						OPERATIONAL AREAS						
	Premium Content	Retailer Deep-Dives (an insightful look at major forces in food retailing)	Protein	Produce/Fresh	Deli/Bakery/Foodservice	Center Store/Frozen	Non-Foods, HBC, Health	Beverages	Supply Chain/Operations	Sustainability/Social Responsibility	Store Design & Development	Merchandising/Marketing/Packaging	Technology & Innovation	E-Commerce	Workforce
July AD CLOSE: 06.22.23 MATERIALS DUE: 06.27.23	The Future of the Supply Chain	Albertsons Cos. (all banners)	Alternative Proteins (Plant-Based, Exotic)	Dairy Disruptors	Bread Insights (Buns, Brioche, Bagels and More)	Cereal Trends	Greeting Cards and Floral	All About Water	Contactless Payment Outlook	Winning the Food Waste Battle	Lighting and Flooring Trends	Retail Media Report	Experiential Tech and Personalization	Rapid Delivery Trends	DEI Best Practices
July Issue Special Report: Emerging Proteins (Meat, Plant-Based, Beverages, Bars and More)															
August AD CLOSE: 07.17.23 MATERIALS DUE: 07.25.23	What's Next in Plant-Based	Multicultural Grocer Report (H-Mart, Vallarta, 99 Ranch)	Value-Added Meats and Seafood	International Produce Trends	Hot Entrees, Sides and Soups	Breakfast Trends Review	Back to School	Hard Ciders and Seltzers	Fresh Supply Chains (Produce, Dairy, Meat) and Cold Storage	What's New in Plastic Packaging	Fixturing Advances	New Impulse Purchase Strategies	Autonomous Food Preparation	Digital Foodservice Review	Workplace Health and Safety
August Issue Special Report: The Greener Grocer (Sustainable Solutions That Keep Shoppers Loyal)															
September AD CLOSE: 08.15.23 MATERIALS DUE: 08.23.23	Editors' Picks 2023	Ahold Delhaize (all banners)	Consumer Trends in Poultry	Grab and Go Trends	Bakery Ingredients	Ice Cream/Frozen Treats	Household Essentials/Housewares	Fall Beer and Wine Review	Food Safety Best Practices	Electric Vehicle Opportunities (Delivery, Supply Chain)	Display Solutions	Next Horizon for Personalization	Shelf-Edge Technologies	Dark Store Report	Mobile Employee Communication
Groceryshop DATE TBA	Sept Issue Special Report: Store of the Future (Breakthroughs in Experience, Technology and Sustainability)														

2023 Content Calendar Q4

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	Premium Content	Retailer Deep-Dives (an insightful look at major forces in food retailing)	Protein	Produce/Fresh	Deli/Bakery/Foodservice	Center Store/Frozen	Non-Foods, HBC, Health	Beverages	Supply Chain/Operations	Sustainability/Social Responsibility	Store Design & Development	Merchandising/Marketing/Packaging	Technology & Innovation	E-Commerce	Workforce
October AD CLOSE: 09.15.23 MATERIALS DUE: 09.22.23	GenNext: The Rising Stars of the Grocery Industry	Super Regionals Report (H-E-B, Hy-Vee, Meijer)	Protein Report	Value-Added Fruit	Cold Entrees and Sides	Natural/Organic Trends	Nutritional Bars/Meal Replacement Products	All About Milk and Juice	New Replenishment Strategies	Responsible Sourcing Practices	Cold Storage Innovations	Display Case Optimization	Opting Into the Metaverse	Digital Messaging Trends	AI Driven HR Strategies
Oct Issue Special Report: Packaging Innovations															
November AD CLOSE: 10.16.23 MATERIALS DUE: 10.23.23	2023 Retailer of the Year/Impact Awards	Warehouse Club Report (Costco, Sam's, BJ's)	Seafood Success Strategies	Salad Trends	Refrigerated Desserts	Frozen Baked Goods	Baby and Laundry Care	Alcoholic Beverages	Everything Crypto	Environmental, Social and Governance Innovators	Signage Trends	Breakfast Merchandising	Customer Engagement Innovations	Green Practices in E-Comm	Crisis Management for Grocers
Nov Issue Special Report: How Grocery Is Going Digital and Robotic (Automation Solutions)															
December AD CLOSE: 11.10.23 MATERIALS DUE: 11.17.23	Category Captains	10 Hot Retailers to Watch in 2024	Protein Forecast for 2024	Sauces, Spreads and Dips	Prepared Foods Best Practices	Condiment Trends	Tobacco Plus Report (Tobacco, Vapor, Alternative Products)	Healthy Drink Trends for 2024	Supply Chain Outlook for 2024	The ROI of Sustainability	Future of the Front End	New Merchandising Solutions	The 2024 Innovation Outlook	New BOPIS Innovations	Upskilling Tomorrow's Workforce
Dec Issue Special Report: 2024 Retail Tech Outlook															