

2022 SEPTEMBER SUSTAINABILITY REPORT

The pandemic has supercharged the momentum of sustainability trends among grocery shoppers.

Progressive Grocer will be highlighting the "winners" in sustainability and the companies driving value for consumers with their sustainability transformations. We will feature those companies that understand what they contribute to society and how they affect the communities they serve.

Including the following areas:

- Packaging
- Safety
- Natural Products
- Local Sourcing
- Ethical Sourcing
- Carbon Reduction
- Food Waste
- Compatibility



82% of grocery CEO's say that sustainability is a priority.*

* Oliver Wyman report

HURRY! Last day to reserve space is 8.15.22

SHARE YOUR SUSTAINABILITY SOLUTIONS

Opportunity Includes:

- High-profile, 2 -page spread or full page advertising space
- An opportunity to tell your story with an executive Q&A or advertorial opportunity
- Appearance alongside trusted, in-depth editorial coverage of sustainability content in the September issue
- Distribution to Progressive Grocer's 50,000+ print and digital subscribers
- Opportunity to add digital boost by converting Q&A/ advertorial to an article housed on PG.com + promotion



* 2022 April Sustainability Report example

Contact your sales rep to reserve your presence TODAY